



## Outreach Coordinator

### About Us

The Cookbook Project is a food and cooking education nonprofit that trains community-based leaders as Food Literacy Educators. Our goal is to create a network of Food Literacy Educators around the globe, dedicated to teaching youth and their families about the connection between food, health, and the environment.

We are looking for a self-directed, enthusiastic, detail-oriented, flexible, and creative individual to lead the organization's outreach efforts for our signature online training program. Join us!

### Key Responsibilities

1. **Recruitment and Partnership Development:** Recruit individuals and institutional partners to enroll and participate in the Online Food Literacy Educator Training Program. Monitor the success of the Online Food Literacy Educator Program, with a goal of enrolling 200 participants a year.
2. **Communications:** In charge of communications with key partners and other organizational networks via applicable platforms (newsletters, webinars, etc). Oversight of the organization's social media strategy and managing 1-2 communications interns.
3. **General organizational support** as needed.

This is a **part-time** position based on a 20 hour/week. The ideal candidate will have the option of working remotely with weekly check-ins, and access to co-working space at Propeller in New Orleans. Candidates outside New Orleans are welcome to apply.

Salary: Total potential income of \$30,500 based on performance incentives, with a base salary of \$18,000. **Anticipated start date on September 5, 2017.**

**TO APPLY:** Please send your resume and cover letter to [alissa@thecookbookproject.org](mailto:alissa@thecookbookproject.org) by July 28th.